

COMPANY PROFILE



2026

**PKM RESEARCH
SERVICES LIMITED**



ABOUT US

PKM-Research Services Limited is a leading multidisciplinary consulting, research, and capacity-building firm with extensive experience in delivering evidence-based solutions to public institutions, development partners, private sector organizations, non-governmental organizations, and international agencies across diverse sectors of the economy. As a National Industrial Training Authority (NITA) accredited training provider under Registration No. NITA/TRN/2814, the firm is committed to advancing organizational excellence through high-quality research, monitoring and evaluation, impact assessments, policy and strategy development, organizational development, and professional capacity-building programmes. Leveraging a team of highly qualified consultants and subject matter experts, the company provides innovative, practical, and results-oriented solutions in governance, public policy, finance, entrepreneurship, human resource management, procurement and supply chain management, project management, environmental sustainability, education, health, and private sector development, among other fields. Our integrated approach combines rigorous research methodologies, international best practices, and extensive industry experience to generate actionable insights, strengthen institutional capacity, enhance organizational performance, and support sustainable socio-economic development. Through our commitment to quality, professionalism, innovation, and client satisfaction, we have established ourselves as a trusted partner in delivering transformative solutions that create measurable and lasting impact.

OUR VISION

To be Africa's leading provider of innovative research, consulting, evaluation, and capacity-building solutions that transform institutions and drive sustainable development.

MISSION

Our goal is to deliver innovative, evidence-based research, consulting, evaluation, and capacity-building solutions that empower individuals, strengthen institutions, transform organizations, and promote sustainable socio-economic development through excellence, integrity, and professional service.



WHY CHOOSE US

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1. Client -Centered & Tailored Solutions

We recognize that every organization is unique. Our solutions are customized to address each client's specific needs, strategic priorities, operational environment, and long-term objectives, ensuring practical, sustainable, and impactful outcomes.

2. Multidisciplinary Expertise and Industry Experience

Our team comprises highly qualified consultants with extensive experience in research, monitoring and evaluation, policy development, organizational development, finance, governance, human resource management, procurement and supply chain, entrepreneurship, project management, agriculture, environmental management, and institutional capacity building. This diverse expertise enables us to deliver integrated solutions across both public and private sectors.

3. Evidence Based and Innovative Approach

We combine rigorous research methodologies, data-driven analysis, international best practices, and innovative problem-solving techniques to provide credible insights that support strategic decision-making, policy formulation, and organizational transformation.

4. Commitment to Capacity Building and Knowledge Transfer

We go beyond consultancy by strengthening the capabilities of individuals and institutions through practical training, mentorship, coaching, and knowledge transfer programmes that promote self-reliance, continuous improvement, and long-term institutional resilience.

5. Results-Driven Service Delivery

Our focus is on delivering measurable outcomes and lasting value. We work closely with clients to improve organizational performance, strengthen governance systems, enhance operational efficiency, and achieve sustainable growth through practical and implementable solutions.

6. Professionalism, Integrity, and Quality Assurance

We uphold the highest standards of professionalism, ethical conduct, confidentiality, and quality in every assignment. Our commitment to excellence has earned us the trust of clients seeking reliable, timely, and high-impact consulting and capacity-building services.



CORE VALUES

1. **Integrity:**

We uphold the highest standards of honesty, ethics, transparency, and confidentiality in all our engagements, fostering trust and accountability with our clients and stakeholders.

2. **Excellence:**

We are committed to delivering high-quality, timely, and impactful solutions that consistently exceed client expectations and create lasting value.

3. **Innovation:**

We embrace creativity, continuous learning, and emerging technologies to develop practical, evidence-based solutions that address complex challenges.

4. **Client-Centred Service:**

We place our clients at the heart of everything we do, providing tailored solutions that respond to their unique needs, priorities, and strategic objectives.

5. **Professionalism:**

We conduct our work with competence, objectivity, respect, and diligence, adhering to the highest professional and industry standards.

6. **Collaboration:**

We foster teamwork and build strong partnerships with clients, institutions, and stakeholders to achieve shared goals and sustainable outcomes.

7. **Accountability:**

We take responsibility for our commitments, deliver measurable results, and continuously evaluate our performance to ensure excellence and client satisfaction.

8. **Knowledge and Evidence-Based Practice:**

We believe that informed decisions lead to better outcomes. Our recommendations are grounded in rigorous research, reliable data, and international best practices.

9. **Sustainability:**

We promote solutions that strengthen institutions, empower communities, and contribute to long-term economic, social, and environmental development.



Resource Persons

1. Zackary M. Chege – Economist, Public Policy and Governance Expert

34+ Years of Experience

Former Director General of Kenya National Bureau of Statistics (KNBS) and former Chairperson of the United Nations Statistical Commission, He is a distinguished expert in official statistics, public policy, strategic planning, budgeting, monitoring and evaluation, and institutional development. His extensive national and international consulting experience with organizations such as the World Bank and UNECA positions him as a key resource for assignments involving public sector reforms, data systems, evidence-based policymaking, governance, and institutional capacity strengthening.

2. Dr. Tobias Olweny, Ph.D. – Finance, Investment, Governance and Research Expert

28+ Years of Experience

Dr. Tobias Olweny is a highly experienced investment, finance, governance, and capacity-building expert with a strong background in consultancy, research, and executive training. A Certified Investment and Financial Analyst (CIFA) and Senior Lecturer at JKUAT, he has led numerous assignments in financial management, risk management, corporate governance, investment analysis, strategic planning, policy development, monitoring and evaluation, and institutional strengthening for both public and private sector organizations.

3. Julius Ole Kaakua – Legal and Governance Expert

25+ Years of Experience

Mr. Julius Ole Kaakua is an Advocate of the High Court of Kenya with over 25 years of professional experience in corporate law, conveyancing, criminal law, litigation, advocacy, and human rights. His extensive legal expertise and practical experience in regulatory compliance, governance, contract review,

dispute resolution, and legal advisory services make him a valuable resource in assignments involving policy and legal reviews, institutional governance, compliance assessments, stakeholder engagement, and capacity building on legal and regulatory frameworks.

4. Dr. Evans M. Mwiti, Ph.D. – Research, Monitoring and Evaluation Expert

15+ Years of Experience

Dr. Evans Mwiti is an accomplished researcher and monitoring and evaluation specialist with extensive international experience across Africa, Asia, and Eastern Europe. He has successfully led baseline studies, impact assessments, programme evaluations, and learning initiatives in health, governance, humanitarian, and development sectors. He has served as a Senior Consultant for leading international development and humanitarian organizations, including the United Nations Development Programme (UNDP), the Joint United Nations Programme on HIV/AIDS (UNAIDS), the International Rescue Committee (IRC), HIAS Refugee Trust, and the Kenya Red Cross Society. His expertise strengthens the firm's capacity to deliver high-quality research, evidence generation, data analytics, and donor-funded evaluation assignments.

5. Dr. Agnes Gatama, Ph.D. – Finance, Governance and Research Expert

20+ Years of Experience

Dr. Agnes Njeru is a finance, accounting, governance, and higher education management expert with extensive experience in research, policy development, strategic planning, curriculum development, and institutional leadership. As a Certified Financial and Investment Analyst (CIFA) and Senior Lecturer at JKUAT, she brings strong expertise in financial management, governance assessments, policy research, organizational development, programme evaluation, and capacity building.

6. Dr. James M. Gitonga, Ph.D. – TVET, Research and Project Management Expert

35+ Years of Experience

Dr. James M. Gitonga is an accomplished TVET specialist, researcher, and project management expert with extensive experience in skills development, curriculum design, institutional strengthening, workforce development, and training programme evaluation. His expertise is particularly valuable in capacity building, training needs assessments, labour market studies, project implementation, and institutional performance improvement initiatives.

7. Dr. Lawrence M. Munene, Ph.D. Entrepreneurship, Strategist, Innovation and Research Expert

20+ Years of Experience

Dr. Lawrence Munene is an accomplished Entrepreneurship, Innovation, Communication, and Strategy Development specialist with extensive experience in value chain development, market research, customer relationship management, feasibility studies, strategic planning, and organizational transformation across East and Central Africa. He has successfully supported both public and private sector organizations in achieving sustainable growth, improving organizational performance, and enhancing competitiveness through evidence-based strategies and innovative business solutions. His expertise enables him to effectively lead and support assignments involving enterprise development, innovation management, entrepreneurship and business development training, market and feasibility studies, business advisory services, value chain analysis, stakeholder engagement, and strategic reviews.

8. Dr. Elias M. Wachira, Ph.D. – Human Resource Management, Leadership and Governance Expert

15+ Years of Experience

Dr. Elias Mwangi is a leadership, governance, human resource management, and conflict resolution specialist with extensive experience in organizational development, employee relations, labour laws, performance management, leadership development, and institutional governance. His expertise supports assignments involving human capital development, organizational culture transformation, governance strengthening, and capacity building.

9. Dr. Anthony M. Karani, Ph.D. – Procurement and Supply Chain Management Expert

10+ Years of Experience

Dr. Karani Muriithi is a procurement and supply chain management specialist with extensive experience in procurement systems, logistics management, supply chain optimization, procurement compliance, and policy development. As Head of Procurement and Logistics at JKUAT, he provides technical expertise in procurement audits, supply chain assessments, contract management, and capacity-building programmes.

10. Dr. Bernard Kiongera, Ph.D. – Project Management, Agricultural Development and Research Expert

20+ Years of Experience

Dr. Bernard Kiongera is a project management and agricultural development specialist with extensive experience in programme design, implementation, monitoring and evaluation, agricultural extension, and rural development. His expertise supports assignments involving project planning, donor-funded programmes, value chain development, impact assessments, and results-based management.

11. Mr. Rodgers Kiprotich – Data Analytics Expert

15+ Years of Experience

Mr. Rodgers Kiprotich is a highly experienced data analytics specialist with over 15 years of expertise in data collection, management, statistical analysis, and data visualization. He is proficient in modern data analytics tools including SPSS, NVivo, R Statistics, Microsoft Excel, Power BI, KoboToolbox, and SurveyCTO, enabling him to effectively manage, analyze, and interpret complex datasets. His expertise strengthens research, monitoring and evaluation, impact assessment, and evidence-based decision-making assignments through the application of advanced analytical techniques and data-driven insights.

OUR SERVICES

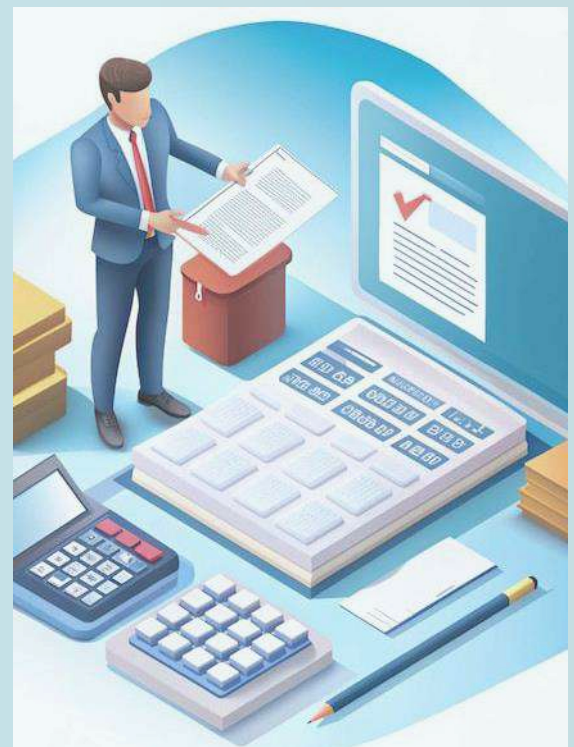
We provide integrated consulting, research, monitoring and evaluation, policy advisory, and professional capacity-building services that enable organizations to improve performance, strengthen governance, make evidence-based decisions, and achieve sustainable growth. Our multidisciplinary team combines technical expertise with practical industry experience to deliver innovative, client-centered, and results-driven solutions across the public sector, private sector, development organizations, and academia.

Our service portfolio includes:

1. Research Services, Monitoring, Evaluation and Learning (RMEL)

We offer research services in the following areas:

- Market and Industry Research.
- Consumer and Customer Insights Research.
- Environmental and Climate Change Research.
- Agriculture and Agribusiness Research.
- Baseline, midterm, and end line surveys.
- Employee satisfaction surveys.
- Feasibility studies.
- Monitoring, Evaluation and Learning (MEL).
- Impact assessments.
- Predictive modeling research.
- Optimization research.
- Data collection, analysis and reporting.
- Tailor-made research Assignments
- Policy Research and Analysis
- Data Collection, Management and Quality Assurance
- Statistical Analysis and Data Visualization
- Predictive Analytics and Forecasting
- Operations Research and Optimization Studies
- Research Report Writing and Publication Support
- Customized Research Assignments



2. Strategy, Policy and Organizational Development

We assist organizations to strengthen governance systems, improve operational efficiency, and build resilient institutions.

Our services include:

- Strategic Planning and Corporate Transformation
- Organizational Development and Change Management
- Institutional Capacity Assessment
- Corporate Governance Advisory
- Policy Development and Review
- Business Process Re-engineering
- Performance Management Systems
- Risk Management Frameworks
- Business Continuity Planning
- Organizational Restructuring
- Institutional Performance Reviews
- Quality Management Systems
- Knowledge Management Systems

3. Professional Training and Capacity Building

As a NITA-accredited training provider, we design and deliver practical, competency-based training programmes tailored to organizational needs.

Our training areas include:

Leadership and Management

- Executive Leadership Development
- Supervisory Skills
- Management Development Programmes
- Strategic Leadership
- Change Management
- Decision-Making and Problem Solving
- Emotional Intelligence
- Coaching and Mentorship

Finance and Financial Management

- Financial Planning and Budgeting
- Financial Reporting
- Investment Analysis
- Tax Planning
- Internal Controls
- Enterprise Risk Management
- Financial Modeling
- Public Finance Management

Human Resource Management

- Strategic Human Resource Management
- Recruitment and Selection
- Performance Management
- Employee Relations
- Labour Laws and Industrial Relations
- HR Analytics
- Talent Management
- Learning and Development
- Organizational Culture

Entrepreneurship and Business Development

- Business Start-up and Incubation
- Business Model Development
- Business Planning
- Innovation Management
- SME Growth Strategies
- Marketing and Sales
- Digital Entrepreneurship
- Business Sustainability
- Family Business Management

Project Management

- Project Design and Development
- Project Planning
- Project Monitoring and Evaluation
- Proposal Development
- Results-Based Management
- Resource Mobilization
- Donor Compliance
- Project Risk Management

Procurement and Supply Chain Management

- Public Procurement Law
- Procurement Planning
- Contract Management
- Supply Chain Optimization
- Electronic Government procurement management (EGP)
- Inventory Management
- Supplier Relationship Management
- Procurement Integrity
- Sustainable Procurement
- Procurement Data Analytics

Governance, Ethics and Compliance

- Corporate Governance
- Ethics and Integrity
- Anti-Corruption Compliance
- Public Sector Governance
- Regulatory Compliance
- Leadership Accountability

Occupational Safety and Health

- Occupational Health and Safety
- Fire Safety
- First Aid
- Hazard Identification and Risk Assessment
- Emergency Preparedness
- Workplace Safety Culture
- Health and Safety Audits

Customer Service and Communication

- Customer Experience Management
- Communication Skills
- Business Writing and Report Writing
- Public Relations
- Stakeholder Engagement
- Clerical and Administrative Skills

4. Business Advisory and Consultancy

We provide strategic advisory services that help organizations improve competitiveness, efficiency, and long-term sustainability.

Our consultancy services include:

- Business Development Advisory
- Investment Advisory
- Business Diagnostics
- Market Entry Strategies
- Enterprise Development
- Corporate Performance Improvement
- Value Chain Analysis
- Agribusiness Development
- SME Advisory Services
- Innovation and Commercialization
- Public-Private Partnership Advisory
- Digital Transformation Advisory

5. Agriculture, Agribusiness and Rural Development

We support governments, development partners, agribusinesses, cooperatives, and producer organizations in transforming agricultural systems.

Our services include:

- Agricultural Value Chain Development
- Soil Fertility and Crop Nutrition Studies
- Fertilizer Performance Evaluation
- Food Security Assessments
- Climate-Smart Agriculture
- Farmer Capacity Building
- Cooperative Development
- Agricultural Policy Analysis
- Agribusiness Investment Studies
- Agricultural Market Systems Development

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6. Data Analytics and Digital Solutions

We leverage modern analytical tools and technologies to transform data into actionable insights.

Our services include:

- Data Management Systems
- Dashboard Development
- Business Intelligence
- Geographic Information Systems (GIS)
- Statistical Modelling
- Data Quality Audits
- Digital Survey Platforms
- Research Automation
- Decision Support Systems

At PKM-Research Services Limited, every engagement is guided by professionalism, innovation, integrity, and a commitment to delivering measurable results. We partner with our clients throughout the project lifecycle—from problem identification and solution design to implementation, capacity building, and impact evaluation—ensuring sustainable outcomes that create long-term value.



OUR CLIENTS

PKM-Research Services Limited partners with organizations across the public, private, development, and academic sectors to provide research, consulting, monitoring and evaluation, policy advisory, organizational development, and professional capacity-building services. Our solutions are tailored to meet the unique needs of each client while delivering measurable and sustainable results.

Our clients include:

Government Ministries, Departments and Agencies (MDAs)

National and county government institutions seeking technical expertise in policy development, strategic planning, research, monitoring and evaluation, organizational development, governance, institutional strengthening, public sector reforms, and professional capacity building.

State Corporations and Parastatals

State-owned enterprises and public agencies requiring consultancy services in corporate strategy, organizational transformation, performance management, governance, procurement, financial management, human resource development, and institutional capacity enhancement.

County Governments

County governments seeking support in integrated development planning, policy formulation, programme evaluation, public participation, resource mobilization, agricultural development, institutional strengthening, and staff capacity building.

Development Partners and International Organizations

Multilateral and bilateral development agencies, donor-funded programmes, UN agencies, and international organizations requiring high-quality research, impact evaluations, monitoring and evaluation, socio-economic studies, institutional assessments, and capacity-building services.

Non-Governmental Organizations (NGOs), Civil Society Organizations (CSOs) and Community-Based Organizations (CBOs)

Organizations implementing development programmes that require baseline surveys, project evaluations, impact assessments, strategic planning, organizational development, proposal development, and technical training.

Private Sector and Corporate Organizations

Companies across diverse industries seeking research, business advisory, organizational development, leadership development, financial management, procurement and supply chain advisory, human resource consulting, and customized corporate training.

Small and Medium Enterprises (SMEs) and Start-ups

Entrepreneurs and growing enterprises requiring business planning, market research, investment advisory, innovation support, business incubation, enterprise development, financial management, and mentorship to accelerate growth and competitiveness.

Financial Institutions

Commercial banks, microfinance institutions, SACCOs, insurance companies, and investment firms seeking market intelligence, customer research, risk analysis, financial advisory, governance support, and staff development programmes.

Agricultural and Agribusiness Organizations

Agribusiness companies, producer organizations, cooperatives, commodity associations, agricultural value chain actors, and input suppliers requiring agricultural research, value chain development, fertilizer performance studies, market analysis, farmer training, and climate-smart agriculture advisory services.

Educational and Research Institutions

Universities, colleges, TVET institutions, schools, and research organizations seeking curriculum development, institutional research, impact evaluations, strategic planning, organizational reviews, staff development, and academic research support.

Professional Associations and Membership Organizations

Professional bodies, chambers of commerce, industry associations, and cooperative unions requiring policy research, organizational development, governance advisory, member capacity building, and strategic planning services.

Faith-Based Organizations (FBOs)

Religious institutions and faith-based organizations seeking organizational strengthening, project evaluations, strategic planning, governance support, financial management training, and community development research.

Healthcare Organizations

Hospitals, health programmes, healthcare NGOs, and public health institutions requiring health systems research, programme evaluations, organizational assessments, strategic planning, and workforce capacity development.

Manufacturing and Industrial Organizations

Manufacturing firms and industrial enterprises seeking productivity improvement, supply chain optimization, organizational transformation, market research, occupational health and safety training, and workforce development.

Development Projects and Programme Implementing Partners

National and international projects requiring technical assistance in project design, baseline studies, monitoring and evaluation, impact assessment, knowledge management, reporting, and results-based management.

CONTACT US

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Your Partner in Research and Professional Excellence

THANK YOU