

COMPANY PROFILE

2026



**PRECISION KENYA
METHODS**

PKM RESEARCH SERVICES LIMITED





ABOUT US

PKM Research Services Limited is a consortium of highly experienced professionals in research, academia, consultancy, and capacity building, with the majority of its team bringing over 20 years of experience across the private sector, public institutions, NGOs, international organizations, and academia. Working collectively, the team helps organizations bridge gaps in research, knowledge, and institutional capacity to achieve their economic and business objectives. As a NITA-accredited service provider (Registration No. NITA/TRN/2814), PKM delivers high-quality research, monitoring and evaluation, impact assessments, policy and strategy development, organizational development, business advisory, and professional capacity-building solutions designed to strengthen institutions and improve organizational performance. Our approach begins with a comprehensive organizational needs assessment to identify research, skills, knowledge, and capacity gaps, enabling us to develop targeted, evidence-based solutions that address each organization's specific needs and objectives.



OUR VISION

To be Africa's leading provider of innovative research, consulting, evaluation, and capacitybuilding solutions that transform institutions and drive sustainable development.

OUR MISSION

Our goal is to deliver innovative, evidence-based research, consulting, evaluation, and capacitybuilding solutions that empower individuals, strengthen institutions, transform organizations, and promote sustainable socio-economic development through excellence, integrity, and professional service.



WHY CHOOSE US

1. Client -Centered & Tailored Solutions

We recognize that every organization is unique. Our solutions are customized to address each client's specific needs, strategic priorities, operational environment, and long-term objectives, ensuring practical, sustainable, and impactful outcomes.

2. Multidisciplinary Expertise and Industry Experience

Our team comprises highly qualified consultants with extensive experience in research, monitoring and evaluation, policy development, organizational development, finance, governance, human resource management, procurement and supply chain, entrepreneurship, project management, agriculture, environmental management, and institutional capacity building. This diverse expertise enables us to deliver integrated solutions across both public and private sectors.

3. Evidence Based and Innovative Approach

We combine rigorous research methodologies, data-driven analysis, international best practices, and innovative problem-solving techniques to provide credible insights that support strategic decision-making, policy formulation, and organizational transformation.

4. Commitment to Capacity Building and Knowledge Transfer

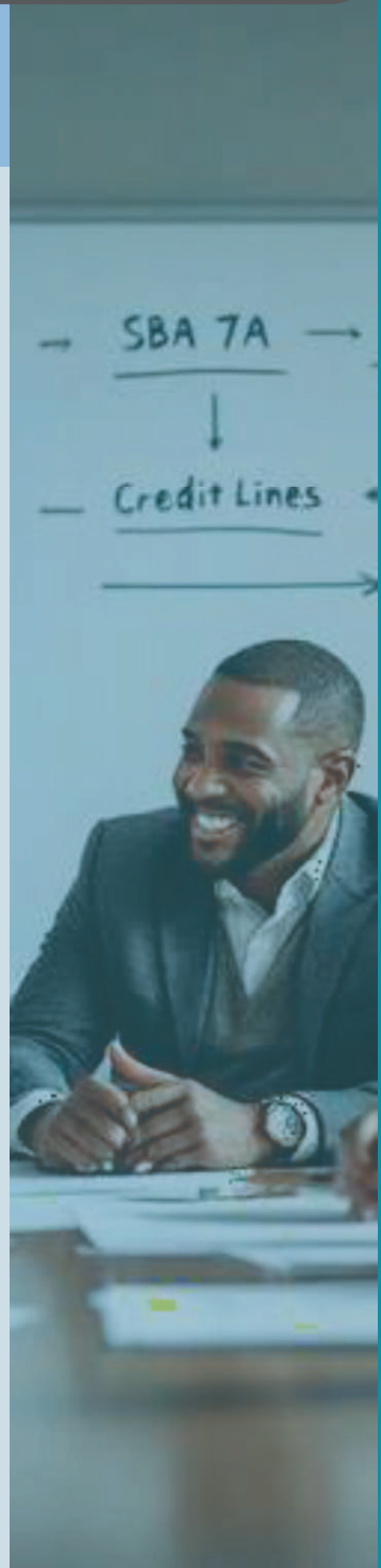
We go beyond consultancy by strengthening the capabilities of individuals and institutions through practical training, mentorship, coaching, and knowledge transfer programmes that promote self-reliance, continuous improvement, and long-term institutional resilience.

5. Results-Driven Service Delivery

Our focus is on delivering measurable outcomes and lasting value. We work closely with clients to improve organizational performance, strengthen governance systems, enhance operational efficiency, and achieve sustainable growth through practical and implementable solutions.

6. Professionalism, Integrity, and Quality Assurance

We uphold the highest standards of professionalism, ethical conduct, confidentiality, and quality in every assignment. Our commitment to excellence has earned us the trust of clients seeking reliable, timely, and high-impact consulting and capacity-building services.



CORE VALUES

1. Integrity:

We uphold the highest standards of honesty, ethics, transparency, and confidentiality in all our engagements, fostering trust and accountability with our clients and stakeholders.

2. Excellence:

We are committed to delivering high-quality, timely, and impactful solutions that consistently exceed client expectations and create lasting value.

3. Innovation: We embrace creativity, continuous learning, and emerging technologies to develop practical, evidencebased solutions that address complex challenges.

4. Client-Centred Service:

We place our clients at the heart of everything we do, providing tailored solutions that respond to their unique needs, priorities, and strategic objectives.

5. Professionalism:

We conduct our work with competence, objectivity, respect, and diligence, adhering to the highest professional and industry standards.

6. Collaboration:

We foster teamwork and build strong partnerships with clients, institutions, and stakeholders to achieve shared goals and sustainable outcomes.

7. Accountability:

We take responsibility for our commitments, deliver measurable results, and continuously evaluate our performance to ensure excellence and client satisfaction.

8. Knowledge and Evidence-Based Practice:

We believe that informed decisions lead to better outcomes. Our recommendations are grounded in rigorous research, reliable data, and international best practices.

9. Sustainability:

We promote solutions that strengthen institutions, empower communities, and contribute to long-term economic, social, and environmental development.



RESOURCE PERSONS



1. Mr. Zachary Mwangi Chege – EBS

Lead Consultant – Public Policy, Institutional Governance and Strategic Transformation

Zachary is a distinguished public-policy, economic-planning and institutional-governance specialist with over three decades of senior leadership experience at national, regional and international levels. He has served as Secretary for Policy Coordination and Analysis, Head of Macroeconomic Planning and Director General of the Kenya National Bureau of Statistics, in addition to serving on the KIPPRA Board and chairing the United Nations Statistical Commission. He brings extensive expertise in policy formulation and coordination, strategic planning, corporate governance, institutional performance, economic analysis, data governance, monitoring and evaluation, resource mobilization and stakeholder engagement. Throughout his career, he has led complex public institutions and national programmes, strengthened internal accountability and control systems, managed multidisciplinary teams and built strategic partnerships across government, the private sector and development agencies. Mr. Zachary is well positioned to advise state corporations and public institutions on organizational transformation, governance reforms, policy alignment, leadership effectiveness, evidence-based decision-making and performance improvement. His contribution to national development was recognized through the award of the Elder of the Burning Spear.



2. Dr. Anthony Obutiatia Esilaba, PhD

Senior Consultant – Agribusiness Transformation, Soil Health and Natural Resource Management

Dr. Esilaba is an internationally experienced agronomist, soil scientist and agricultural consultant with over 37 years of leadership, research and advisory experience across Africa. He holds a Doctor of Philosophy (PhD) in Agronomy, specialising in soil science, soil fertility and soil chemistry. As a former Assistant Director at the Kenya Agricultural and Livestock Research Organization (KALRO) and Senior Principal Research Scientist at the Kenya Agricultural Research Institute (KARI), he has led major programmes in soil fertility, integrated nutrient management, land and water management, agroforestry, climate-smart agriculture and sustainable farming systems. He has undertaken consultancy assignments for the International Centre for Research in Agroforestry (ICRAF), International Water Management Institute (IWMI), Association for Strengthening Agricultural Research in Eastern and Central Africa (ASARECA), and Alliance for a Green Revolution in Africa (AGRA). He has also held regional research fellowships with the International Center for Tropical Agriculture (CIAT) and the International Maize and Wheat Improvement Center (CIMMYT). Dr. Esilaba is well positioned to support state corporations operating in agribusiness through strategic planning, agricultural research and innovation, soil-health and fertiliser programmes, climate-resilient production, policy development, institutional capacity building and stakeholder engagement. With 49 peer-reviewed publications, 25 book chapters, numerous technical manuals and extensive postgraduate supervision experience, he has a strong ability to translate scientific knowledge into practical, scalable & commercially relevant solutions that improve agricultural productivity, sustainability & service delivery.



RESOURCE PERSONS



**3. Dr. Tobias O. Olweny,
Finance, Investment and Institutional Capacity-Building Consultant**

Dr. Olweny is an accomplished finance and investment specialist, Senior Lecturer at JKUAT, practising Certified Investment and Financial Analyst, and member of ICIFA (Kenya). He has over 20 years of consulting experience in financial management, investment analysis, institutional research, strategic advisory and capacity building. He has undertaken assignments for leading state corporations, SACCOs, NGOs and private-sector organizations, including NSSF, NITA, National Housing Corporation, Kenya Wildlife Service, Kenya Railways, the Danish Refugee Council and Fairtrade Africa. He has also conducted market-based research for the Capital Markets Authority and Kenya Association of Manufacturers and delivered finance and investment training to organizations such as IFC, Barclays Bank, Knight Frank Kenya, Safaricom and Faulu Kenya. He holds a PhD and MBA in Finance and brings a valuable combination of academic expertise, professional practice and practical consulting experience.



**4. Dr. Evans M. Mwiti, Ph.D. –
Senior Consultant – Institutional Performance, Monitoring
and Evaluation Specialist**

Dr. Evans is an internationally experienced research, monitoring, evaluation and data specialist with over 15 years of experience supporting governance, institutional performance and development programmes across Africa, Asia and the Middle East. He holds a Doctor of Philosophy (PhD) in Demography and Population Studies from the University of the Witwatersrand, South Africa. Dr. Evans has led complex evaluations, political-economy analyses, impact assessments and evidence-generation assignments for the United Nations Development Programme (UNDP), International Organization for Migration (IOM), United Nations Children's Fund (UNICEF), Joint United Nations Programme on Human Immunodeficiency Virus and Acquired Immunodeficiency Syndrome (UNAIDS), International Rescue Committee (IRC), Kenya Red Cross Society and Hebrew Immigrant Aid Society (HIAS) Refugee Trust Kenya, among other international organizations. His experience in evaluating democratic governance, institutional accountability, stakeholder participation and programme performance positions him to support state corporations and public institutions undergoing transformation. He brings advanced expertise in organizational diagnostics, performance measurement, data-quality systems, accountability frameworks and evidence-based decision-making, enabling boards and management teams to measure reform outcomes, strengthen service delivery and embed a sustainable culture of transparency, learning and results.



RESOURCE PERSONS



5. Dr. Agnes Njeru, PhD, CIFA

Senior Consultant – Institutional Development, Corporate Governance and Commercial Performance

Dr. Agnes is an accomplished consultant, academic and finance professional with over 20 years of experience in institutional transformation, corporate governance, strategic planning, financial management, entrepreneurship, leadership development and capacity building. She holds a PhD in Entrepreneurship, an MBA in Finance and is a Certified Investment and Financial Analyst and full member of ICIFA. Drawing on her experience in university leadership, public-sector governance, policy development and major government-supported assignments, she advises boards, management teams and employees on transitioning institutions towards stronger commercial orientation, operational efficiency, innovation, financial accountability and results-based performance. Her combination of strategic insight, financial expertise and practical training experience makes her well suited to supporting state corporations and other public institutions seeking sustainable growth, improved service delivery and greater organisational competitiveness.



6. Dr. Lawrence M. Muthike,

Managing Consultant – Entrepreneurship and Innovation Management Expert

Dr. Muthike is an experienced practitioner specializing in entrepreneurship development, innovation management, intrapreneurship, entrepreneurial mindset change and organizational growth. He holds a PhD in Entrepreneurship and has extensive professional experience advising state corporations, public institutions, private enterprises and development organizations. He has led consultancy assignments in strategic planning, organizational diagnostics, feasibility studies, market research, governance reviews, business development, executive training and institutional transformation. He helps organizations cultivate entrepreneurial thinking among leaders and employees, enabling them to identify opportunities, develop innovative solutions, improve internal processes and respond effectively to changing customer and market needs. Through tailored intrapreneurship and mindset-transformation programmes, Dr. Muthike supports institutions in building innovative, commercially responsive and performance-oriented cultures that strengthen competitiveness and deliver sustainable organizational growth.



RESOURCE PERSONS



7. Dr. Elias M. Wachira,
Ph.D. – Senior Consultant – Human Resource Strategy and Transformation

Dr. Elias is a human-resource strategy, performance-management and organizational-transformation consultant with cross-sector experience covering state corporations, civil-service institutions, commercial banks, manufacturing companies, agribusiness enterprises, non-governmental organizations and service institutions. He holds a Doctor of Philosophy (PhD) in Human Resource Management (HRM) from Jomo Kenyatta University of Agriculture and Technology (JKUAT), Kenya. His expertise includes human-resource policy development, strategic workforce planning, performance contracting and appraisal, organizational restructuring, employee engagement, labour relations, leadership development and change management. He supports public and private organizations in aligning their workforce with corporate strategy, strengthening performance-monitoring systems and building accountable, productive and adaptable organizational cultures.



8. Dr. Anthony M. Karani,
Ph.D. – Senior Consultant – Procurement and Supply Chain Strategy

Dr. Karani is a procurement and supply-chain practitioner with experience across public and private-sector organizations. As Chairman of the Procurement and Logistics Department at Jomo Kenyatta University of Agriculture and Technology (JKUAT), he provides strategic direction, coordinates operations and promotes effective performance management. His practical experience covers procurement planning, tendering, contract administration, inventory control, asset disposal, electronic procurement, supply-chain risk management and supplier-performance monitoring. Dr. Karani helps organizations transform procurement from a routine administrative function into a strategic driver of efficiency, accountability and organizational value. He is well positioned to support procurement-policy reviews, process redesign, digital transformation, governance and compliance, cost optimization, supplier-relationship management and the development of performance-monitoring frameworks. His practitioner-focused approach enables organizations to build transparent, responsive and resilient procurement systems aligned with their operational priorities and long-term transformation goals.



RESOURCE PERSONS



9. Dr. James M. Gitonga,
Ph.D. –Project Management Expert
35+ Years of Experience

Dr. James M. Gitonga is a Project Management, Engineering, and TVET specialist with over 30 years of experience across public service, academia, and private industry. In his individual capacity, he has served as Director and Project Manager at Wetwood Electrical Services, overseeing project design, budgeting, and supervision; as Principal of Machakos Vocational Training Center, building the institution from scratch and mobilizing donor funding for its facilities; and as Lecturer and Deputy HOD at the Kenya Institute of Highways and Building Technology, earning recognition as best lecturer for six consecutive years. Holding a PhD and MSc in Project Management, a Higher Diploma in Electrical Engineering, and a Class A1 Electrical Engineering License, he blends technical engineering skill with project and institutional leadership expertise. This experience, gained independently of PKM, is now available to PKM and its consortium partners through his association with the firm, making him a valuable resource for project implementation, TVET strengthening, and capacity-building assignments



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OUR SERVICES

We provide integrated consulting, research, monitoring and evaluation, policy advisory, and professional capacity-building services that enable organizations to improve performance, strengthen governance, make evidence-based decisions, and achieve sustainable growth. Our multidisciplinary team combines technical expertise with practical industry experience to deliver innovative, client-centered, and results-driven solutions across the public sector, private sector, development organizations, and academia.

Our service portfolio includes:

1. Research Services, Monitoring, Evaluation and Learning (RMEL)

We offer research services in the following areas:

- Market and Industry Research.
- Consumer and Customer Insights Research.
- Environmental and Climate Change Research.
- Agriculture and Agribusiness Research.
- Baseline, midterm, and end line surveys.
- Employee satisfaction surveys.
- Feasibility studies.
- Monitoring, Evaluation and Learning (MEL).
- Impact assessments.
- Predictive modeling research.
- Optimization research.
- Data collection, analysis and reporting.
- Tailor-made research Assignments
- Policy Research and Analysis
- Data Collection, Management and Quality Assurance
- Statistical Analysis and Data Visualization
- Predictive Analytics and Forecasting
- Operations Research and Optimization Studies
- Research Report Writing and Publication Support
- Customized Research Assignments



2. Strategy, Policy and Organizational Development

We assist organizations to strengthen governance systems, improve operational efficiency, and build resilient institutions.

Our services include:

- Strategic Planning and Corporate Transformation
- Organizational Development and Change Management
- Institutional Capacity Assessment
- Corporate Governance Advisory
- Policy Development and Review
- Business Process Re-engineering
- Performance Management Systems
- Risk Management Frameworks
- Business Continuity Planning
- Organizational Restructuring
- Institutional Performance Reviews
- Quality Management Systems
- Knowledge Management Systems

3. Professional Training and Capacity Building

As a NITA-accredited training provider, we design and deliver practical, competency-based training programmes tailored to organizational needs.

Our training areas include:

Leadership and Management

- Executive Leadership Development
- Supervisory Skills
- Management Development Programmes
- Strategic Leadership
- Change Management
- Decision-Making and Problem Solving
- Emotional Intelligence
- Coaching and Mentorship

Finance and Financial Management

- Financial Planning and Budgeting
- Financial Reporting
- Investment Analysis
- Tax Planning
- Internal Controls
- Enterprise Risk Management
- Financial Modeling
- Public Finance Management

Human Resource Management

- Strategic Human Resource Management
- Recruitment and Selection
- Performance Management
- Employee Relations
- Labour Laws and Industrial Relations
- HR Analytics
- Talent Management
- Learning and Development
- Organizational Culture

Entrepreneurship and Business Development

- Business Start-up and Incubation
- Business Model Development
- Business Planning
- Innovation Management
- SME Growth Strategies
- Marketing and Sales
- Digital Entrepreneurship
- Business Sustainability
- Family Business Management

Project Management

- Project Design and Development
- Project Planning
- Project Monitoring and Evaluation
- Proposal Development
- Results-Based Management
- Resource Mobilization
- Donor Compliance
- Project Risk Management

Procurement and Supply Chain Management

- Public Procurement Law
- Procurement Planning
- Contract Management
- Supply Chain Optimization
- Electronic Government procurement management (EGP)
- Inventory Management
- Supplier Relationship Management
- Procurement Integrity
- Sustainable Procurement
- Procurement Data Analytics

Governance, Ethics and Compliance

- Corporate Governance
- Ethics and Integrity
- Anti-Corruption Compliance
- Public Sector Governance
- Regulatory Compliance
- Leadership Accountability
- Peace, Social Cohesion, and Inclusivity

Occupational Safety and Health

- Occupational Health and Safety
- Fire Safety
- First Aid
- Hazard Identification and Risk Assessment
- Emergency Preparedness
- Workplace Safety Culture
- Health and Safety Audits

Customer Service and Communication

- Customer Experience Management
- Communication Skills
- Business Writing and Report Writing
- Public Relations
- Stakeholder Engagement
- Clerical and Administrative Skills

4. Business Advisory and Consultancy

We provide strategic advisory services that help organizations improve competitiveness, efficiency, and long-term sustainability.

Our consultancy services include:

- Business Development Advisory
- Investment Advisory
- Business Diagnostics
- Market Entry Strategies
- Enterprise Development
- Corporate Performance Improvement
- Value Chain Analysis
- Agribusiness Development
- SME Advisory Services
- Innovation and Commercialization
- Public-Private Partnership Advisory
- Digital Transformation Advisory

5. Agriculture, Agribusiness and Rural Development

We support governments, development partners, agribusinesses, cooperatives, and producer organizations in transforming agricultural systems.

Our services include:

- Agricultural Value Chain Development
- Soil Fertility and Crop Nutrition Studies
- Fertilizer Performance Evaluation
- Food Security Assessments
- Climate-Smart Agriculture
- Farmer Capacity Building
- Cooperative Development
- Agricultural Policy Analysis
- Agribusiness Investment Studies
- Agricultural Market Systems Development

6. Data Analytics and Digital Solutions

We leverage modern analytical tools and technologies to transform data into actionable insights.

Our services include:

- Data Management Systems
- Dashboard Development
- Business Intelligence
- Geographic Information Systems (GIS)
- Statistical Modelling
- Data Quality Audits
- Digital Survey Platforms
- Research Automation
- Decision Support Systems

At PKM-Research Services Limited, every engagement is guided by professionalism, innovation, integrity, and a commitment to delivering measurable results. We partner with our clients throughout the project lifecycle—from problem identification and solution design to implementation, capacity building, and impact evaluation—ensuring sustainable outcomes that create long-term value.



OUR CLIENTS

PKM-Research Services Limited partners with organizations across the public, private, development, and academic sectors to provide research, consulting, monitoring and evaluation, policy advisory, organizational development, and professional capacity-building services. Our solutions are tailored to meet the unique needs of each client while delivering measurable and sustainable results.

Our clients include:

Government Ministries, Departments and Agencies (MDAs)

National and county government institutions seeking technical expertise in policy development, strategic planning, research, monitoring and evaluation, organizational development, governance, institutional strengthening, public sector reforms, and professional capacity building.

State Corporations and Parastatals

State-owned enterprises and public agencies requiring consultancy services in corporate strategy, organizational transformation, performance management, governance, procurement, financial management, human resource development, and institutional capacity enhancement.

County Governments

County governments seeking support in integrated development planning, policy formulation, programme evaluation, public participation, resource mobilization, agricultural development, institutional strengthening, and staff capacity building.

Development Partners and International Organizations

Multilateral and bilateral development agencies, donor-funded programmes, UN agencies, and international organizations requiring high-quality research, impact evaluations, monitoring and evaluation, socio-economic studies, institutional assessments, and capacity-building services.

Non-Governmental Organizations (NGOs), Civil Society Organizations (CSOs) and Community-Based Organizations (CBOs)

Organizations implementing development programmes that require baseline surveys, project evaluations, impact assessments, strategic planning, organizational development, proposal development, and technical training.

Private Sector and Corporate Organizations

Companies across diverse industries seeking research, business advisory, organizational development, leadership development, financial management, procurement and supply chain advisory, human resource consulting, and customized corporate training.

Small and Medium Enterprises (SMEs) and Start-ups

Entrepreneurs and growing enterprises requiring business planning, market research, investment advisory, innovation support, business incubation, enterprise development, financial management, and mentorship to accelerate growth and competitiveness.

Financial Institutions

Commercial banks, microfinance institutions, SACCOs, insurance companies, and investment firms seeking market intelligence, customer research, risk analysis, financial advisory, governance support, and staff development programmes.

Agricultural and Agribusiness Organizations

Agribusiness companies, producer organizations, cooperatives, commodity associations, agricultural value chain actors, and input suppliers requiring agricultural research, value chain development, fertilizer performance studies, market analysis, farmer training, and climate-smart agriculture advisory services.



Educational and Research Institutions

Universities, colleges, TVET institutions, schools, and research organizations seeking curriculum development, institutional research, impact evaluations, strategic planning, organizational reviews, staff development, and academic research support.

Professional Associations and Membership Organizations

Professional bodies, chambers of commerce, industry associations, and cooperative unions requiring policy research, organizational development, governance advisory, member capacity building, and strategic planning services.

Faith-Based Organizations (FBOs)

Religious institutions and faith-based organizations seeking organizational strengthening, project evaluations, strategic planning, governance support, financial management training, and community development research.

Healthcare Organizations

Hospitals, health programmes, healthcare NGOs, and public health institutions requiring health systems research, programme evaluations, organizational assessments, strategic planning, and workforce capacity development.

Manufacturing and Industrial Organizations

Manufacturing firms and industrial enterprises seeking productivity improvement, supply chain optimization, organizational transformation, market research, occupational health and safety training, and workforce development.

Development Projects and Programme Implementing Partners

National and international projects requiring technical assistance in project design, baseline studies, monitoring and evaluation, impact assessment, knowledge management, reporting, and results-based management.

CONTACT US



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PRECISION KENYA METHODS